



We are looking for **Group Marketing Coordinator**

Interested in being part of an innovation-driven organisation on a mission to change the landscape of digital consumer financing services?! We are looking for an outstanding Group Marketing Coordinator to work directly and in partnership with the Head of Group Marketing. In this position you will have the chance to take on big responsibilities early on and be part of shaping the brand going forward– we are looking for someone willing to show initiative, roll their sleeves up and get involved in a variety of projects.

Initial Responsibilities (other duties may be assigned)

- Assist Head of Group Marketing with implementing and communicating brand and marketing strategy
- Create internal/external brand presentations, including brand, sales and internal communication documents
- Ensure all key marketing and brand documents are kept up to date and initialize the development of new materials as needed
- Coordinate cross-regional marketing team and agency collaboration and communication
- Monitor competitor activity, compiling and analyzing market, competitor and consumer research
- Provide support with (group) channel marketing as needed
- Work closely with regional marketing teams to coordinate extra resources as needed
- Show initiative in identifying and capturing brand opportunities
- Ensure that strategic brand communications are well in place and consistent
- Provide support to sales teams by way of brand group-wide product collateral development

You are able to demonstrate

- Confidence in juggling multiple projects of equal priority and managing key stakeholder expectations with commitment to work to deadline and within agreed budgets and forecasting frameworks.
- A mindset of continuous improvement and problem-solving - results-oriented, commercially-minded and open to feedback
- Exceptional attention to detail
- Excellent written, verbal and presentation communication skills in English, with Estonian and Russian a plus
- Ability to analyse and utilise relevant data
- An understanding of marketing contribution toward business development and sales
- 1+ years of sales or sales-driven marketing experience preferred
- 2+ years of experience working in a marketing, brand or agency role a must
- Interest in concept and strategy development
- Experience in using InDesign and Photoshop preferred

Contact

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Martina Põldvere / Head of Human resources